道是運動

TINO SEHGAL 提諾·賽格爾 2014.12.12-2014.12.20

添馬公園

TAMAR PARK

THIS IS MOVEMENT

2014-2015 TERM1
CULS5401 CONTEMPORARY ARTS & CULTURAL INTERACTIVITY



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Section 1 About Tino Sehgal

Artist Introduction

Tino Sehgal (born 1976) is a British-German artist based in Berlin. His works, which he calls "constructed situations", involve one or more people carrying out instructions conceived by the artist. Sehgal studied political economy conceptual art and dance at Humboldt University, Berlin and Folkwang University of the Arts, Essen.

Hence after graduation, he started his career as a dancer. Sehgal began to devote himself in art from the year of 2000 though he never enter a college to study visual arts.

He has exhibited at a number of important venues including the Institute of Contemporary Arts, the Tate gallery, Manifesta 4 and the 2005 Venice Biennale. In 2006 he was shortlisted for the Hugo Boss Prize. On the sale of his work, the artist stipulates that there is no written set of instructions, no written receipt, no catalogue and no pictures. This means that his work is not documented in any way.



Tino won the Golden Lion for best artist at Venice Biennale in 2003, which is the world's most prestigious contemporary art event.

Awards:

Bâloise Prize, Art Basel, Switzerland, 2004

Preis der Nationalgalerie für Junge Kunst, the Hamburger Bahnhof 'Berlin,2007

Golden Lion for best artist at Venice Biennale,2013

One of four finalists for the 2013 Turner Prize, Britain, 2013

Former Exhibitions:

This is Good (2001)

This objective of that object (2004)

This is So Contemporary (2005)

Kiss (2007) the Museum of Contemporary Art, Chicago

This Success/This Failure (2007)

This Situation (2007)

This Progress (2010) the Guggenheim Museum, New York

These Association (2012) Tate

This Variation(2012)

Creation concept

Tino describes his work as 'constructed situations', which means he created the art works by training interpreters to interact with people who visited the place, the interpreter may dance, perform or talk with visitors, there he constructed the situations that people could exchange ideas and emotions, without any objects being made, his art works were all about human interaction made particularly in a certain environment. He refused any kind of documentation therefore the only way of approaching his art work is to be there in the scene then experience by yourself. According to Sehgal, everyone have different reaction to his work, and the reaction itself is what exactly Sehgal wants to propose to visitors.

Interpreters

Interpreters are the actors in Sehgal's artwork, so their job is to convey the ideas from Sehgal. Before the exhibition, Sehgal will train the interpreters how to perform in front of viewers. During the whole exhibition, the artist himself will stay behind the scene, allowing interpreters to interact with visitors freely.

Materials

Human voice, language, movement. Surroundings of the displaying area Outcome

Although there is no object being made, but the memories that made during the process will stay forever in visitors mind.



Why choose this artist

1. Modern society in Hong Kong

We choose this artist for his emphasis on human interaction and fitness with Hong Kong society now.

With the fast development of social network systems and communication technology in this modern age, people's communication is becoming largely relied on Internet and smart phones instead of face to face conversation. Given that Hong Kong has fully developed the fast pace life style, which drive people even further apart.

The initial of Sehgal's work is to rebuild communication between people, by encouraging people to participate in the activities conducted by Sehgal, we think we can rise people's awareness of importance of communication.



2. Political situations in Hong Kong

During the umbrella movement, we have witnessed the separation of different group of people with different attitudes towards the movement, and most of them were eager to share their thoughts about current situation. We saw students staying in the streets to protect their dreams for future, adults and seniors looking after their kids, scholars discussing, and there were also citizens with opposite attitude towards the movement, and conflicts between two groups were happening everyday during the movement. We think to visit Sehgal's exhibition will give them a chance to express their ideas in a calm emotion.

When I walked down the occupied area, I saw people in different generations coming by, which I thought could be good interpreters in Sehgal's work.

We'll limit the topic in 'movement' but there is still room for artist to organize his work. Sehgal could collect different ideas from people and constructing a situation suitable for people to totally share their ideas.



Section 2 Project Introduction

1. Aim and meaning

Art can be defined, provocatively, as an intangible quantity that transforms an ordinary object — a urinal, a soup can, an unmade bed — into something worth many times more than its material value. Art is an artist's business. The ultimate relationship between artwork and spectator is difficult to judge, and is sometimes entirely separate from the artist's original intention. In Tino Sehgal's artwork, he needs "interpreters" to explain his artwork. And this will changes from person to person, it is dynamic.

Tino Sehgal seeks to isolate precisely that intangible quantity. His art is completely immaterial; it can be bought and sold without involving any objects whatsoever. You can't hold it, but you can own it.

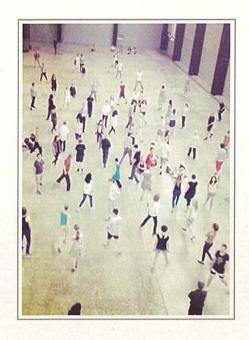


2. Project outcome

All of Sehgal's works exist ephemerally and are documented only in the viewer's memory. The artist himself describes his works as 'constructed situations'. His materials are the human voice, language, movement, and interaction. He resists the production of physical objects. Sehgal's pieces are choreographies that are regularly staged in museums or galleries, and continuously executed by trained individuals he refers to as "interpreters" for the entire duration of a show. The artwork is the constructed situation which arises between the audience and the interpreters of the piece.

3. Progress and lectures

In Sehgal's 2010 work This Progress at the Guggenheim Museum, New York, the artist empties Frank Lloyd Wright's famed spiral gallery of all art work. The museum visitor is met at the base of the spiral by a child, who asks a small group what they think "progress" is. As they begin their ascent up the spiral ramp the visitors continue their conversation until they are met by a high school student who picks up the conversation and asks further non-sequitur questions. Further still, they are met by a young adult and lastly an older adult who finishes their ascent to the upper-most point in the Guggenheim.



4. Art form — "constructed situations"

Tino Sehgal, who lives in Berlin, creates what he calls "constructed situations": interactive experiences that may not even initially declare themselves as works of art. His art form is to free art from the glut of material overproduction.

His work is specifically conceived to function within the art world's conventions: it is lent and exhibited, bought and sold. The only stipulation is that his pieces cannot involve the transformation of any material, in any way. No written instructions, no bill of sale, no catalogs and no pictures.

"This guy took off his hat," Mr. Sehgal said, "and he started to dance. This is one of the reactions to the piece. People say: 'O.K., whatever this is, I'm dancing too. I'm not going to stand outside. This kind of joy of life is what the piece is about."

5. Project content

In our project, we will choose cross-section of the society. In "This is movement", we will first choose children from 7 to 10 years old for walking. And high school and university students from 16 to 20 for conversation, and young adult aged 30 to 55 for non-sequitur question. At last, we will choose old adult over 65 years old for conversation. So we will have students, teachers, doctors, lawyers and so on in our project.

For volunteer recruitment and training, we will choose 16 interpreters and 4 staffs into 4 groups. (8 interpreters and 2 staffs one day). In our 4 staffs, there will be includes "real interpreter" to translate Cantonese. So we will talk with occupied people to see whether they can ask interesting questions or tell excellent stories, and we will interview the applicants and pick up the suitable ones.

For training, Tino Sehgal will tell the interpreters the rules they are free to ask questions or tell stories around the topic, but can't telling audience about the content they will interpret.

6. Feasibility

During the umbrella movement, the separation of different group of people with different attitudes towards the movement emerged, and most of them were eager to share their thoughts about the whole community.

In order to find out the feasibility of the project, our group went to the occupied area and talked with protesters sitting there and friends who supported the demonstration around us. Followings are their opinions reflect our questions:

"When I walked down the occupied area, I saw people in different generations coming by, which I thought could be good interpreters in Sehgal's work."

"We are just sitting there and looking forward to the reply and actions from Hong Kong government and Chinese central government. We have been in such situation for almost three months, hopelessly and painfully. Conversation between us and the anti-occupying people may make a sense even little, to some extent"

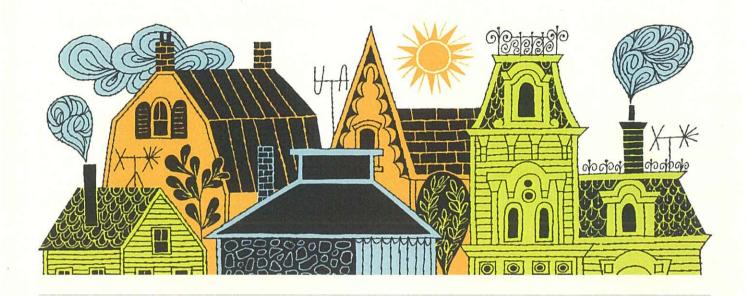
"Such art form sounds interesting and distinctive, I am willing to participate in."

We'll limit the topic in 'movement' but Sehgal could still collect different ideas from people and making his work constructing a situation for people to totally share their ideas.

7. Relating to Hong Kong society

Thousands of pieces of artwork are on the streets now in occupied zone in Hong Kong, but they are temporary. When the streets are cleaned up, these artworks will fade away. Even part of these artworks will be put into the museums and galleries, they will eventually lose their "aura". The artist we selected, his artwork is temporary but permanent, as he said, "You can't hold it, but you can own it". So our group decided to bring his artwork into the occupied zone, bring it into people's memory.





Section3 Project Operation

I.Overview

Project operation consists of applying for venues for this art program, guarantee for the artist's daily life in Hong Kong including transport and accommodation, as well as the publicity and promotions for the art program.

In an overall view, this project would be divided into three different parts, three steps to be specific. A lecture would be organized for Tino to share his own artworks or

exhibitions, creating inspiration and philosophy as well as personal artistic experiences. Then comes to another much more important step of the art program, it is a fundamental part for the whole project. Tino would train the selected volunteers and tell them what and how to do in the art process. The interactions with audience are also included and ensure the volunteers to be interpreters, a key role in Tino's artwork.

The last step is the exhibition, the artwork somehow, called "This Is Movement" with duration of 8 days.

2. Venue

Activity	Veue	Date	Time	Price
Lecture	Studio	Dec 10 th	18:30- 22:30	5400hkd
Lecture	theatre	Dec 10	18:30- 22:30	3400IIKU
Lecture &	Studio	Dec 11 th	42-00 47-00	2000
training	theatre	Dec 11	13:00-17:00	2800hkd

According to the three steps of this art project, two appropriate places must be prepared for different sections in advances. For the lecture and training activities, the venue should be big and silent enough, studio theater of Hong Kong Cultural Center, located in Tsim Sha Tsui, would be the first choice considering of this. In addition, as a venue ever used for performances, the studio theater is also available for interaction between Tino and the selected volunteers. Thinking of the activities, a two-day rent(four hours each day) is seriously needed, which cost 5400 HKD in lecture day and 2800HKD in volunteer training day.

Notwithstanding, the venue for the artwork, called "This Is Movement", would be in open air near the occupied area so as to be convenient for audience to join in, Tamar Park lies near Central in the seaside would be a great place. Tamar Park (Chinese: 添馬公園) is an urban park in Admiralty, Hong Kong covering around 17,000 square meters (180,000 sq ft) with the design concept of 'perpetual green'. The park occupies 80% of the Tamar site public space. Moreover, Tamar Park is beautiful and free of charge.

There will be four different interpreters from different ages when exhibiting, child, high school or university students, young adult and the elderly. Similarly, four specific spots are selected for these four interpreters to participate in the exhibition.

After going there, we choose four spots for Tino's project.

The first one is beside the Central Government Offices in a path for many people to entry the open park;

The second spot is on the grass lawn in the center of the park;

And the third place is on the way to the seaside with a clear view of the government building and the sea;

The last spot is the platform of seaside.

These four different spots shaped like the character "Z" when linked with each other, in order to be alienated from each other as Tino wished.











3. Transportation

Tino Sehgal now based in Berlin, he need to fly to Hong Kong.. Considering of the date and time, return air tickets offered by Qatar Airline, departed from Berlin to Hong Kong in December 5th and back to Berlin in December 15th, with a price of 6459HKD would be booked for him.

In terms of the transportation in Hong Kong, Tino would mainly traveled by MTR, an octopus is needed consequently. Octopus is incredibly versatile and can be used by Tino to pay for multiple modes of transporation including the MTR, Airport Express, Light Rail, buses and ferries in Hong Kong. We plan to buy an adult octopus with an add-value of 500HKD for him.

In case of urgent things, an extra budget may be arranged in advance for Tino to take taxi, a 1000HKD urgent planning funding is prepared.

4. Accommodation

Since the venues for lecture and interpreters training are located not far away from each other, the Cultural Centre lies in Tsim Sha Tsui, while the Tamar Park situated in Admiralty, a Four-Star hotel located in Sheung Wan named Iculd Hotel are quite suitable for Tino to live during the period when he is staying in Hong Kong. The hotel is about 0.96 kilometers from the city centre, what's important, it just takes 20 minutes to Tamar Park and only 15 minutes to the Central MTR station.

We will book 10-nigh single room for Tino from December 5th to December 15th, whose price is 884HKD every day. Fortunately, a discount offered to consumers collecting 10 nights will get one free, in other words, we only need to pay 9 nights.







5. Publicity and Promotion

For the promotion, we will do the poster design by ourselves, so this part will be free. And we will use Eprinter and Ebanner to publish the posters, brochures and roll up banners, and send them out in universities and occupied areas.

At the same time, mass media and social media are essentially useful to post the information and popularize the exhibition, such as Facebook and Twitter.

6. Crisis management

We have also prepared for the crisis maybe happened during the exhibition period.

If the location is accidently not ready for the exhibition, we can move to the Victoria Park nearby. Since we do not have so many materials, the shift will be quiet easy. If the volunteers have some accident, and happened to absent, since we have divided them into four groups, we can ask the other group's interpreter to instead.

Last of all, if the weather is not suitable for the outdoor-exhibition like rainy, we can use the remained money to buy some yellow umbrellas to continue the conversation. Walking in the rain with yellow umbrella and talking about the movement will give the exhibition special feelings

Blue Cross (Asia-Pacific) Insurance Ltd.	Blue Cross (Asia-Pacific) Insurance Ltd.	Blue Cross (Asia-Pacific) Insurance Ltd.
TravelSafe Plus Global Diamond	TravelSafe Plus Global GOLD	TravelSafe Global Cruise Plan
Individual	Individual	Individual
HK\$1,000,000	HK\$500,000	HK\$1,200,000
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* For age below 18 & age 71-85, max HK\$150,000 for Personal Accident & max HK\$300,000 for Accident on Board	* For age below 18 & age 71-85, max HK\$150,000 for Personal Accident & max HK\$300,000 for Accident on Board	* For age below 18 & age 71-85, max HK\$150,000 for Personal Accident & max HK\$300,000 for Accident on Board
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Yes	Yes	Yes
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HK\$318	HK\$213	HK\$468
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4

Section4 Project Planning

Exhibition dates:

12th December 2014 – 20th December 2014

After the clean-up, more people can participate.

After final assignments, before Christmas, easier to find volunteers.

Exhibition venue: Tamar Park

Lecture venue: Culture Center

Target audience: all the people, mostly focus on the protest-

ers

1. Project schedule

Duration: from October to December

October

- I. Invite the artist.
- 2. Insurance policy for the artist.
- 3. Book the air tickets and hotel.
- 4. Book the training venue.
- 5. Provide local information and discuss the exhibition form with the artist.

November

- Confirm details with artist.
- 2. Design & print poster, brochures and e-banners.
- 3. Do the investigations in occupied area and interview protesters.
- 4. Send the result of investigation and photos of the venue to the artist.
- 5. Recruit volunteers and help the artist to select interpreters from them.
- 6. Prepare for the promotion.

December

- 1. Press release, post the exhibition information on the Internet and send message to invite audience.
- 2. Send out the brochures and put up posters in occupied area and universities.
- 3. Confirm the schedule with the artist.
- 4. Confirm all the venues are available.

2. Schedule for the artist

Duration: 5th Dec to 15th Dec (10 days)

5th Dec

Arrive Hong Kong, pick up the artist and check in hotel.

Confirm the schedule with artist

6th Dec

Investigate the local environment especial in occupied area.

7th Dec

Exhibition design time

Discuss about the exhibition form and detail questions.

8th Dec

Exhibition design time

9th Dec

Prepare for the lecture and training class

10th Dec

Morning: Supervise the volunteers to decorate the venue

Evening: Giving lecture

11th Dec

Giving the training class to the interpreters

12th Dec to 14th Dec

Exhibition time

Walk around, observe the audience and their conversations.

15th Dec

Back to Berlin

Off day

20th Dec

Closing of the exhibition

Clear up the venue

3.Budget

ltem@	Expenditure	Institution	Remarks@
Artist fee	5000HKD	X :	Χ,
Air tickets	6459HKD	QATAR Airways	TXL to HK 5 th Dec 21:05-20:40 HK to TXL 15 th Dec 18:30-18:35 Economy, include taxes
Insurance -	468HKD	Blue Cross (Asia-Pacific)	Travel Safe Global Cruise Plan
Accommodati on	7956HKD	Iclub Sheung Wan Hotel	Four-star/single room - 10nights one free
Meals	3000HKD	For the artist	Lunch & Dinner
Transport	1500HKD	For the artist	MTR &Taxi
Venue fee (Lecture &Training)	8200HKD	HK Cultural Center (studio theatre)	6:30pm lecture 5400/4 hours 1pm training class 2800/4hours
Venue fee (Tamar Park)	X.	Public ground	X.
Video & Photos for lecture	X.	Ourselves	Use our own equipment
Transport allowance	2400HKD	Volunteers	30hkd/day
Design fee	X.	Ourselves	Posters & Brochures & Roll-up banners
Posters printing	520HKD	E-print	100pcs, A2 (420*594cm), 4C, 2working days
Brochures printing	1440HKD	E-print	2000pcs, A5,8PP, 2 working days
Roll-up banners∍	380HKD	E-banner	4pcs, 60cm*160cm, 2 working days
Total@	37323HKD@	Remain@	2677HKD@

1. Tino's Artwork

5 Appendix



KISS (living sculpture / 2007)



These associations (the first "live" work in the vast space/2012)

2. Application Form

Hong Kong Cultural Centre Application for Ordinary / Late / Special Booking

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PART II	l ilities Requir	ed :		-				7	
Venue	☐ Concert I	Hall	☐ Gra	nd Theatre		Studio The	atre	☐ Exhibition Gallery	
Priority		ates		9am – 1pm	2 - 6 pm	7 – 11 pm	Whole day	9am - 8pm	
1 st choice									
2 nd choice									
3 rd choice								0	
Stage forma	at required fo	or Studi	o Theatre	: (End / Thr	rust / Transv	verse / Aren	a*)		
CS 226b(m e 1 Oct	ober 2013)							Page 1 of 3	

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venue/date(s))	(venue/date(s))	(venue/date(s))	
PART VIII			
Person to contact regard	ding detailed arrangements of the	event	
Name of Contact Person	Mr. / Ms. *	(English)	(Chinese
Address			
Tel	Fax	Email	
Declaration			
Deciaration			
documents submitted bregard to the legal state	v me in support of this booking	nisation, hereby declare that all application are update, valid and and I undertake to provide any fu	d subsisting with
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LCS 22dt(e e f October 2013)

Name of Event		(English)
7		(Chinese)
Nature of Event		
Details of Event (e.g. theme, title, programmes and name any artists / speakers who are non-HK residents)	ne of artists / speakers, etc. Please specify the country of or	igin if there
Commencement Time of Function	Estimated No. of Participants	
Jse of URBTIX Service	Admission Fee \$	/ Free*
Any sale of merchandise during the event? Yes / No*	If yes, please specify the merchandise items at	below:
For exhibitions, please attach catalogues of past exhibitions. Name of sponsor(s) (if any)	Name of co-presenter(s) (if any)	
Jse of e-Payment		
Settle hire charges through e-Payment if application is	s approved (e-Payment refers to online payment service by means of Pi ail for receiving the password for using e-payment serv (if different from Part	rice:
PART IV (For Special Booking Application only) Reason(s) why this booking needs confirmation mosupport the information given above)	ore than 12 months in advance: (Please attach doc	uments to
f you are interested in applying for the Rental Subs	aidy Scheme, please read the attached information s	heet and
then complete the following: Will you apply for the Scheme? Yes / No* Submission of Documentary Proof (Apolicable to applif the applicant organisation has, during the past 12 subsidy / reduction of hire charges at an LCSD cultur Stadium, museum or the Hong Kong Central Library Memorandum and Articles of Association or tax exe which are still valid to be applicable to the present below to save the effort of re-submission. However of rental subsidy / reduction of hire charges, the ap documents when necessary. This applicant organisation is/is not* an arts organisa or Memorandum and Articles of Association*). Ap / reduction of hire charges at	The Event is open / not open* to the public.	of rental Elizabeth stitution / partment) the same is / forms relevant
f you are interested in applying for the Rental Subshen complete the following: Mil you apply for the Scheme? Yes / No* Submission of Documentary Proof (Applicable to applif the applicant organisation has, during the past 12 subsidy / reduction of hire charges at an LCSD cultur Stadium, museum or the Hong Kong Central Library Memorandum and Articles of Association or tax exemich are still valid to be applicable to the present below to save the effort of re-submission. However of rental subsidy / reduction of hire charges, the ap documents when necessary. This applicant organisation is/is not* an arts organisation Memorandum and Articles of Association*). Ap / reduction of hire charges at in (month / year) with the	The Event is open / not open* to the public. blications for rental subsidy only) months, applied for and been granted the same kind ral venue (i.e. civic centre / town hall / theatre, Queen) and has submitted documentary proof (such as Conemption document issued by the Inland Revenue Dejaplication, the applicant organisation may declare it, as different cultural venues may have different level pplicant organisation may be requested to submit the applicant (whose aim is to promote arts as stated in its Corproval was given to the application made for rental (name of the	of rental Elizabeth stitution / oartment) the same is / forms relevant
f you are interested in applying for the Rental Subshen complete the following: Mil you apply for the Scheme? Yes / No* Submission of Documentary Proof (Applicable to applif the applicant organisation has, during the past 12 subsidy / reduction of hire charges at an LCSD cultur Stadium, museum or the Hong Kong Central Library Memorandum and Articles of Association or tax exemich are still valid to be applicable to the present below to save the effort of re-submission. However of rental subsidy / reduction of hire charges, the applicant organisation is/is not* an arts organisation Memorandum and Articles of Association*). Applicant organisation is/is not* an arts organisation Memorandum and Articles of Association*). Applicable to the present in / (month / year) with the *Please delete where inappropriate PART VI (Applicable to ordinary booking appliants in advance of the month of hire)	The Event is open / not open* to the public. Sications for rental subsidy only months, applied for and been granted the same kind ral venue (i.e. civic centre / town hall / theatre, Queen) and has submitted documentary proof (such as Congription document issued by the Inland Revenue Dejapplication, the applicant organisation may declare it, as different cultural venues may have different level policant organisation may be requested to submit the ation (whose aim is to promote arts as stated in its Copproval was given to the application made for rental e required documentary proof submitted Committed Committed	of rental Elizabeth stitution / partment) the same ls / forms relevant institution I subsidy venue)

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LCS 225b(m e 1 October 2013)

3. Accommodation

iclub Sheung Wan Hotel (Last booked 9 hours ago)

138 Bonham Strand Sheung Wan Hong Kong, Hong Kong, +852-3077-5760 (每日 24 小時服務)





0.96 km to City centre 22 km to Hong Kong International Airport (HKG)

Excellent 4.2/5

> 142 customer reviews



HK\$1,078 HK\$884

nightly price

Select

Welcome Rewards

Amenities & services

Seneral General

Parking

Lobby bar

Escalator/elevator

Air conditioning

Free Wi-Fi in public areas

Non-smoking hotel

Lobby seating area

Non-smoking floor

Room amenities

Slippers

Desk

Hot water (24 hours)

Free toiletries (less than 6)

Electric kettle

Free bottled water

Ironing board

Mini refrigerator

In-room safe

Central air conditioning

Hairdryer

Radio

Wardrobe/closet

LCD TV

Bedding: blankets or quilt

Wake-up call

Alarm clock

Spare bedding Bathroom

City view

Sea view

Lake view

Telephone

Shower

Free in-room Wi-Fi

Services

Front desk (24 hours)

Hotel policy

Check in & check

Check in from 14:00 Check out until 12:00

Cancellation

Hotel cancelation and prepayment policies may vary according to room type. Please refer to the room policies upon

Deposit / prepayment

Please present valid photo ID upon check-in. Deposits or additional charges may apply.

attempts to rebook the same room at a lower price by the same customer. Policies vary by hotel.

Pets are not allowed.

Notes & Special

Requests

Cancelation of credit card authorization may take one to three months according to the policies of the relevant bank. After overseas hotels (including Hong Kong, Macau and Taiwan) have confirmed a hotel booking, they may refuse

Credit cards

accepted by hotel

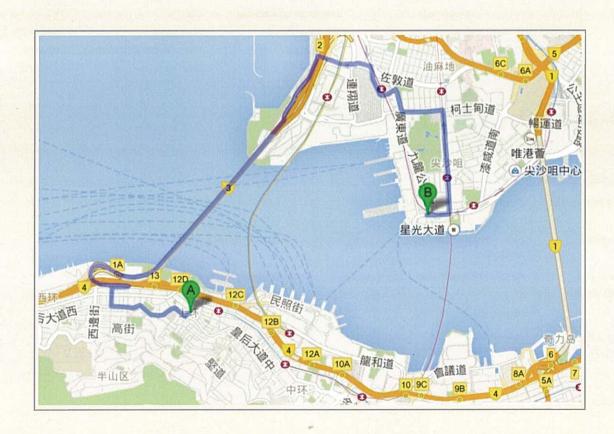






4. Route





5. Fees for promotion

Posters printing

128g	A2	A1	特大A1
	420 x 594mm	594 x 840mm	660 x 965mm
數量	16 5" x 23.5°	23" x 33*	26" x 38"
	4C+0	4C+0	4C+0
10張	\$420	\$770	\$1,020
50强	\$470	\$870	\$1,120
100張	\$520	\$1,070	\$1,220
200强	\$570	\$1,170	\$1,320
300張	\$620	\$1,220	\$1,420
400强	\$620	\$1,270	\$1,520
500强	\$670	\$1,320	\$1,670
600强	\$670	\$1,370	\$1,820
700强	\$770	\$1,420	\$1,970
800張	\$770	\$1,520	\$2,120
900張	\$820	\$1,620	\$2,220
1,000强	\$820	\$1,670	\$2,320
2,000張	\$1,020	\$2,270	\$3,320
3,000張	\$1,420	\$2,870	\$4,320
貨期			
、157光粉纸; 80g、	100a 120a#t#		

Brochures printing

全書1	128g	封面210g	封	面260g	封面300g	rold.		
數量	100本	300本	500本	1,000本	2,000本	3,000本	4,000本	5,000本
8PP	\$945	\$1,040	\$1,134	\$1,281	\$1,440	\$1,680	\$1,920	\$2,200
12PP	\$1,397	\$1,481	\$1,659	\$1,943	\$2,040	\$2,340	\$2,880	\$3,350
16PP	\$1,512	\$1,670	\$1,796	\$2,174	\$2,260	\$3,030	\$3,800	\$4,400
20PP	\$2,132	\$2,237	\$2,415	\$2,793	\$3,020	\$3,780	\$5,040	\$5,600
4PP	\$2,457	\$2,552	\$2,835	\$3,308	\$3,600	\$4,230	\$5,320	\$6,200
8PP	\$2,793	\$2,898	\$3,077	\$3,644	\$3,920	\$5,100	\$6,360	\$7,400
32PP	\$2,930	\$3,024	\$3,140	\$3,780	\$4,140	\$5,100	\$6,360	\$7,400
6PP	\$3,276	\$3,402	\$3,570	\$4,137	\$4,800	\$6,090	\$7,280	\$8,500
OPP	\$3,539	\$3,686	\$3,791	\$4,494	\$5,140	\$6,570	\$7,800	\$9,100
4PP	\$3,896	\$4,032	\$4,095	\$4,935	\$5,900	\$7,470	\$8,840	\$10,300
8PP	\$4,788	\$4,946	\$5,093	\$5,492	\$6,360	\$8,070	\$9,680	\$11,350
2PP	\$5,093	\$5,229	\$5,387	\$6,038	\$7,080	\$8,970	\$10,800	\$12,550
6PP	\$5,334	\$5,481	\$5,639	\$6,290	\$7,420	\$9,420	\$11,320	\$13,150
OPP	\$5,639	\$5,796	\$5,933	\$6,489	\$8,080	\$10,260	\$12,240	\$14,300

E-banners printing

限时	PP紙易拉架(膠架)	PP紙易拉架(鉛架)
質素	啞面	/ 光面
45cm (W) x 160cm (H)	\$95/個	\$140/個
60cm (W) x 160cm (H)	\$95/個	\$140/個
80cm (W) x 200cm (H)	\$95/個	\$140/個
100cm (W) x 200cm (H)	\$300/固	\$345/個
120cm (W) x 200cm (H)	\$350/他	\$395/個
150cm (W) x 200cm (H)	\$400/個	\$445/個

the Poster we designed



6. Venue Price

(A) Concert Hall, Grand Theatre and Studio Theatre
(NOTE: *See Scale II)

Purpose		Service	Concert Hall	Grand Theatre	Studio Theatre # (See Note 1)
			s	s	s
 Performance of music, drama, dance, opera, revue, and other functions considered as	(a)	Basic charge for each function with the services listed in Schedule A for a period not exceeding 4 hours	31,000*	34,300*	5,400*
entertainment by the Manager (except organ recitals) during any	(b)	Charge for each half-hour in excess of 4 hours for prolonged function	2,700	2,900	700
time of the day, and activity of any kind carried out after 6:30pm	(c)	Charge for each half-hour in excess of 4 hours for moving in, dismantling and moving out	1,200	1,300	300
	(d)	Charge for use/occupation of the unit on the day of hiring during hours prior to those of the function or in the morning following the day of hiring with the services listed in Schedule B for a period not exceeding 4 hours: 9am-1pm or 2pm-6pm	5,100	5,600	1,400
,	(e)	Charge for use/occupation of the unit on the day of hiring during hours prior to those of the function or in the morning following the day of hiring with the services listed in Schedule C for a period not exceeding 4 hours: 9am-1pm or 2pm-6pm	2,300	2,500	700

Purpose	Service	Concert Hall	Grand Theatre	# (See Note 1)
		\$	\$	\$
Rehearsals/Practices without audience of any kind during the hours	(a) Charge for a session not exceeding 4 hours with the services listed in Schedule A	10,400	11,600	2,800
9am to 6pm only	(b) Charge for each half-hour in excess of 4 hours	1,200	1,300	300
	(c) Charge for use/occupation of the unit on the day of hiring during hours prior to those of the rehearsal with the services listed in Schedule B for a period not exceeding 4 hours: 9am-1pm or 2pm-6pm	5,100	5,600	1,400
	(d) Charge for use/occupation of the unit on the day of hiring during hours prior to those of the rehearsal with the services listed in Schedule C for a period not exceeding 4 hours: 9am-1pm or 2pm-6pm	2,300	2,500	700

7. Insurance

Blue Cross (Asia-Pacific)	Blue Cross (Asia-Pacific)	Blue Cross (Asia-Pacific)
Insurance Ltd.	Insurance Ltd.	Insurance Ltd.
TravelSafe Plus Global Diamond	TravelSafe Plus Global GOLD	TravelSafe Global Cruise Plan
Individual	Individual	Individual
HK\$1,000,000	HK\$500,000	HK\$1,200,000
HK\$600,000*	HK\$300,000*	HK\$600,000*
HK\$1,200,000*	HK\$600,000*	HK\$1,200,000*
HK\$50,000	HK\$10,000	HK\$80,000
HK\$50,000	HK\$10,000	HK\$80,000
HK\$1,500	HK\$1,000	HK\$1,500
HK\$20,000	HK\$7,500	HK\$20,000
HK\$3,000	HK\$2,000	HK\$3,000
HK\$1,500,000	HK\$800,000	HK\$1,500,000
* For age below 18 & age 71-85, max HK\$150,000 for Personal Accident & max HK\$300,000 for Accident on Board	* For age below 18 & age 71-85, max HK\$150,000 for Personal Accident & max HK\$300,000 for Accident on Board	* For age below 18 & age 71-85, max HK\$150,000 for Personal Accident & max HK\$300,000 for Accident on Board
** The maximum limit payable under medical expenses is 50% of the maximum benefit limit applicable to the plan selected for an insured person aged above 70.	** The maximum limit payable under medical expenses is 50% of the maximum benefit limit applicable to the plan selected for an insured person aged above 70.	** The maximum limit payable under medical expenses is 50% of the maximum benefit limit applicable to the plan selected for an insured person aged above 70.
Yes	Yes	Yes
Yes	Yes	Yes
HK\$407	HK\$272	HK\$600
HK\$318	HK\$213	HK\$468
產品特點	產品特點立即申請	產品特點 立即申請

